



# CAT<sup>®</sup> CUSTOMER VALUE AGREEMENTS

HASSLE-FREE OWNERSHIP TO MAXIMIZE YOUR MACHINE - AND YOUR UPTIME

## HASSLE-FREE OWNERSHIP

- » Security of Expert Dealer Support
- » Peace of Mind Equipment Health Management

## GUARANTEED PARTS AVAILABILITY

- » Next-Day Maintenance Parts
- » Two-Day Repair Parts

## PRIORITY SERVICE

- » Priority Appointment Scheduling
- » Pre-Appointment Diagnostics

800-852-2287  
WesternStatesCat.com



# AVAILABLE CVA OPTIONS

Whether your operation handles maintenance or prefers dealer maintenance, Western States Cat has a Customer Value Agreement option that is easily customizable to fit your needs.

## Aftermarket Options

Available for Cat® and Non-Cat Equipment

1

### CONVENIENCE Parts Only Kit

CVA

When you're performing your own routine maintenance, we'll make it easier to get the genuine Cat® parts that you need to get the job done. You will also get your oil analyzed at the Western States Scheduled Oil Sampling lab to monitor machine health which will be uploaded to VisionLink for future reference.

2

### PERFORMANCE Full-Service

CVA

We'll handle basic Preventive Maintenance for any machine to help you keep scheduled downtime to a minimum. In addition to all the genuine Cat® parts and oil needed for complete PM service, we'll provide the labor performed by a Cat® trained Western States Technician.

3

### PERFORMANCE + Full-Service with Component Coverage

CVA

Along with all options included with the **Performance CVA**, you can also add peace of mind with machine component coverage. Some component coverage may require inspections, oil sampling and repairs for eligibility.

4

### CONFIDENCE Full-Service with Machine Coverage

CVA

Along with all options included with the **Performance CVA**, you can also add full machine warranty coverage at time of your new machine purchase. This option reduces your risk of price and labor increases throughout the life of the agreement. Also, taking advantage of dealer performed maintenance and manufactures warranty coverage, you can now better forecast your total cost of machine ownership.

## Pre-Paid Point-of-Sale Options

Available for Cat® Equipment ONLY

# LET'S GET STARTED



Scan QR code.

1

### TALK TO US

A quick conversation about your operation will reveal which CVA best suits your needs.

2

### GET CONNECTED

Link your company to VisionLink to access machine data for the equipment covered by your CVA.

3

### MONITOR RESULTS

You get easy access to digital monitoring tools that give you the ability to access important operating parameters for your business anywhere you have an internet connection.



# EASY TO OWN. READY TO WORK. THAT'S A CVA

## WHAT YOU GET WITH EVERY CVA CONTRACT

### VisionLink® Connectivity

Any machine equipped with a Product Link device can be linked to VisionLink® to better anticipate service needs with digital tools. By monitoring your operating hours, we will schedule your Preventative Maintenance Kits that include all of the Genuine Cat® Filters and Western States Scheduled Oil Sampling supplies for you to complete your PM service events on time over your CVA agreement.

\*Unconnected machines only. Subscriptions package shall be VL Connect.



## WESTERN STATES SERVICES COMMITMENT

### Guaranteed Parts Availability

As part of our Services Commitment in a CVA, your maintenance and common repair parts will be available when you need them. If they're not, we'll help cover costs by giving you a Cat® Prepaid Credit for the value of the late part up to \$1,000\*.

\*Exclusions apply.



## CUSTOMIZABLE & AFFORDABLE

### Available on New, Used & Existing Fleet

Cat® Customer Value Agreements (CVAs) are easy ownership plans fit to your business needs to extend equipment life and maximize your investment. Whatever your industry, whatever your Cat® product — keeping it in excellent condition means more production and lower costs. That's a CVA.



Scan QR Code  
to Learn More



WE'RE READY WHEN YOU ARE.  
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